

SOCIAL ENTERPRISE

PROGRAMS

PLEASE SPECIFY SESSION DATE: _____

APPLICATION FOR SCHOLARSHIP ADMISSION THROUGH:

PLEASE INDICATE THE PROGRAM(S) FOR WHICH YOU ARE APPLYING:

- Governing for Nonprofit Excellence (GNE): Critical Issues for Board Leadership (*intended for voluntary board members, such as chairs, vice chairs, committee members, or other board members. This program is not intended for individuals in chief executive officer or executive director roles.*)
- Performance Measurement for Effective Management of Nonprofit Organizations (PMNO) (*intended for senior leaders, such as executive directors, chief financial officers, chief operating officers, deputy directors, and board members*)
- Strategic Perspectives in Nonprofit Management (SPNM) (*intended for chief executive officers and executive directors*)

Please answer all questions. This application must be fully completed and signed before review by the Admissions Committee.

It is the applicant's responsibility to notify Harvard Business School of any change in employment status that occurs between the time this application is submitted and the start of the program.

This is a writeable PDF. You may type directly on this form, or print it and complete it by hand.

I certify that all the information and accompanying material provided in connection with this application are authentic and accurate.

SIGNATURE OF APPLICANT: _____

DATE: _____

NOTE: You must use [Acrobat Reader 9.0](#) or higher to complete, save, and send this form electronically.

GENERAL INFORMATION

NAME: _____

Last (family)

First

Middle Initial

Prefix (Mr., Ms.)

Suffix (Jr., II)

NICKNAME/FAMILIAR NAME FOR NAME BADGE: _____

MALE

FEMALE

COUNTRY OF CITIZENSHIP: _____

DATE OF BIRTH: _____

Month/Day/Year

TITLE/POSITION OR BOARD ROLE: _____

NAME OF NONPROFIT ORGANIZATION: _____

NONPROFIT ADDRESS: _____

(P.O. boxes only accepted outside the U.S.)

Street

City

State/Country

Zip Code/Postal Code

ORGANIZATION WEBSITE: _____

YOUR PRIMARY EMAIL (*to be used for admissions correspondence*): _____

NONPROFIT TELEPHONE: _____

NATIONAL/PARENT ORGANIZATION (*if applicable*): _____

BUSINESS NAME (*if different from nonprofit information noted above*): _____

BUSINESS TITLE/ROLE (*if different from nonprofit information noted above*): _____

BUSINESS ADDRESS (*if different from nonprofit information noted above*): _____

(P.O. boxes only accepted outside the U.S.)

Street

City

State/Country

Zip Code/Postal Code

BUSINESS TELEPHONE: _____

EMAIL: _____

BUSINESS WEBSITE: _____



HARVARD | BUSINESS | SCHOOL

Executive Education

YOUR HOME ADDRESS:

Street

City

State/Country

Zip Code/Postal Code

HOME TELEPHONE:

MOBILE TELEPHONE:

PREFERRED MAILING ADDRESS:

NONPROFIT ADDRESS

BUSINESS ADDRESS

HOME ADDRESS

LANGUAGE PROFICIENCY

Proficiency in spoken and written English is essential for participation in Harvard Business School Executive Education programs.

CONFIDENTIAL: The information you provide below is for use by the Admissions Committee only.

ORGANIZATION

Are you the chief executive officer? YES NO

Are you the founder? YES NO

GNE applicants, are you a voluntary member of the board of trustees (not an employee of the organization)? YES NO

NATIONAL/PARENT ORGANIZATION <i>(if applicable)</i>	YOUR ORGANIZATION
Organization's annual budget <i>(in U.S. dollars)</i> : \$ <input type="text"/> <input type="text"/> <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/>	\$ <input type="text"/> <input type="text"/> <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/> , <input type="text"/> <input type="text"/> <input type="text"/>
Founding date: _____	_____
Number of paid full-time employees: _____	_____
Approximate number of volunteer employees: _____	_____
Total annual beneficiaries: <i>(if applicable)</i> _____	_____
Total membership: <i>(if applicable)</i> _____	_____
Size of board: _____	_____
Employees reporting to you: _____	_____

Please indicate your organization's primary source of funding (>50%). If funding is received from multiple sources, please indicate the top three funding sources.

(If you represent an affiliate or chapter, please give your affiliate or chapter information.)

Corporate funding

Government *(all levels)*

Other *(please specify)*: _____

Endowment income

Individual donors

Fees for services/products

Private foundations

Please indicate your organization's subsector. *(please select the closest fit and select one only)*:

Arts, culture, humanities

Environmental conservation

Human and social services

Civic/advocacy

Foundation/grantmaking

International development and relief

Community/economic development

Healthcare

Religion

Education

Housing and urban development

Other *(please specify only if no other choices are a reasonable fit)*: _____

What function best describes your position? *(check one only)*:

Accounting/control

Governance

Operations/program

Finance

Human resources

Planning

Fundraising/development

Information services

Public relations

General management

Marketing

Other *(please specify only if no other choices are a reasonable fit)*: _____

PLEASE DESCRIBE THE NONPROFIT ORGANIZATION YOU WILL BE REPRESENTING. INCLUDE A BRIEF DESCRIPTION OF ITS MISSION, ORGANIZATIONAL OBJECTIVES, AND ACTIVITIES.

PLEASE PROVIDE AN OVERVIEW OF THE ORGANIZATIONAL STRUCTURE. INCLUDE A SUMMARY OF YOUR RESPONSIBILITIES AND AN OUTLINE OF KEY DEPARTMENTS AND REPORTING RELATIONSHIPS.

WHAT DO YOU CONSIDER TO BE THE MOST CRITICAL STRATEGIC ISSUE(S) FACING THE NONPROFIT ORGANIZATION WITH WHICH YOU ARE INVOLVED?

GNE applicants, please address board related strategic and governance issues.

PMNO applicants, please focus on issues related to how you measure your organization's impact, as well as the opportunities/challenges you are facing in this area.

SPNM applicants, please elaborate on the key strategic and operational challenges/opportunities.

WHAT ARE YOUR OVERALL GOALS IN ATTENDING THIS COURSE? YOU MAY CONSIDER BOTH YOUR ORGANIZATION'S GOALS AND YOUR OWN PROFESSIONAL DEVELOPMENT GOALS AS THEY RELATE TO THE PROGRAM FOR WHICH YOU ARE APPLYING.

EDUCATION

DEGREE (*check only highest level attained*): High School Two-Year College BS/BA MS/MA MBA Harvard MBA
 JD/Law PhD MD Foreign Diploma Other

UNIVERSITY: _____ YEAR: _____

HAVE YOU ATTENDED OTHER HARVARD BUSINESS SCHOOL OR HAUSER CENTER PROGRAMS?

PROGRAM NAME _____ DATE _____

HOW DID YOU LEARN ABOUT THIS PROGRAM?

Direct mail package Online advertisement Social media
 HBS email notification Podcast advertisement Other (*specify*): _____
 HBS Executive Education website Print advertisement _____
 Internet search Radio advertisement _____

WHAT FACTOR HAD THE MOST INFLUENCE ON YOUR DECISION TO APPLY TO THIS PROGRAM?

A previous participant in an HBS Executive Education program An MBA graduate of HBS Other (*specify*): _____
Participant Name _____ Division Head or Manager _____
Program/Year _____ HBS faculty _____
 HBS Executive Education Program Advising Human resource department _____
 HBS Executive Education Client Development

IF YOU SAW A PRINT ADVERTISEMENT, PLEASE SPECIFY WHERE:

CFO MIT Sloan Management Review Wall Street Journal
 Chief Executive New York Times Other (*specify*): _____
 Harvard Business Review strategy+business _____

IF YOU SAW A DIGITAL ADVERTISEMENT, PLEASE SPECIFY WHERE:

BBC Harvard Business Review Wall Street Journal
 Fast Company New York Times Other (*specify*): _____
 Financial Times strategy+business _____

Please indicate the name and title of anyone from your organization who has participated in *Strategic Perspectives in Nonprofit Management (SPNM)*, *Governing for Nonprofit Excellence (GNE)*, or *Performance Measurement for Effective Management of Nonprofit Organizations (PMNO)*.

List anyone else from your organization applying to any upcoming HBS Social Enterprise program and specify which program(s). Team participation may be permitted for the GNE program and PMNO programs only. Each applicant must complete a separate application.

NOMINATING INFORMATION

All candidates for *Strategic Perspectives in Nonprofit Management (SPNM)*, *Performance Measurement for Effective Management of Nonprofit Organizations (PMNO)*, or *Governing for Nonprofit Excellence (GNE)* must be nominated by their organizations.

This section should be completed by a senior executive or board member within the organization. (Please note that the nominating executive must be someone other than the applicant.)

GNE APPLICANTS ONLY

The CEO of my nonprofit organization supports my attendance YES NO

NAME OF CEO:

Last (family)

First

Middle Initial

Prefix (Mr., Ms.)

Suffix (Jr., II)

nominates this candidate for the program and confirms that the applicant is proficient in fast-paced, conversational English.

TITLE:

NAME OF ORGANIZATION:

OFFICE ADDRESS:

(P.O. boxes only accepted outside the U.S.)

Street

City

State/Country

Zip Code/Postal Code

OFFICE TELEPHONE:

OFFICE EMAIL:

PMNO APPLICANTS ONLY

The CEO or board chair of my nonprofit organization supports my attendance YES NO

NAME OF NOMINATING EXECUTIVE OR BOARD CHAIR:

Last (family)

First

Middle Initial

Prefix (Mr., Ms.)

Suffix (Jr., II)

nominates this candidate for the program and confirms that the applicant is proficient in fast-paced, conversational English.

TITLE:

NAME OF ORGANIZATION:

OFFICE ADDRESS:

(P.O. boxes only accepted outside the U.S.)

Street

City

State/Country

Zip Code/Postal Code

OFFICE TELEPHONE:

OFFICE EMAIL:

SPNM APPLICANTS ONLY

The board chair of my nonprofit organization supports my attendance YES NO

NAME OF BOARD CHAIR:

Last (family)

First

Middle Initial

Prefix (Mr., Ms.)

Suffix (Jr., II)

nominates this candidate for the program and confirms that the applicant is proficient in fast-paced, conversational English.

NAME OF ORGANIZATION:

ADDRESS:

(P.O. boxes only accepted outside the U.S.)

Street

City

State/Country

Zip Code/Postal Code

TELEPHONE:

EMAIL:

CANCELLATION POLICY

Payment is due within 30 days of the invoice date. Cancellations or deferrals must be submitted in writing more than 30 days before the program start date to receive a full refund. Due to program demand and the volume of preprogram preparation, cancellations or deferrals received 14 to 30 days before the program start date are subject to a fee of one-half of the program fee. Requests received within 14 days of the program start date are subject to full payment of the program fee.

Upon acceptance, payment is required from the sponsoring organization or an HBS approved Scholarship Awarding Organization, according to the invoice terms.

I have read the cancellation policy and agree to the terms stated. **(please initial here)** _____

INVOICING INFORMATION

(to be completed by Scholarship Awarding Organizations prior to the submittal of finalist applications to HBS):

An invoice will be emailed to the individual indicated below.

NAME:

Last (family)

First

Middle Initial

Prefix (Mr., Ms.)

Suffix (Jr., II)

TITLE OR POSITION:

COMPANY/ORGANIZATION NAME:

COMPANY/ORGANIZATION ADDRESS:

(P.O. boxes only accepted outside the U.S.) Street

City

State/Country

Zip Code/Postal Code

TELEPHONE:

EMAIL:

Harvard Business School (HBS) is governed by a set of community values that foster honesty, respect for others, and accountability for one's actions. HBS considers these values essential for a safe and productive learning environment for all. Harvard Business School reserves the right to withdraw an offer of admission in the event that any part of your application contains misrepresentations, or if you engage in, or have engaged in, behavior that violates HBS Community Values.

In accordance with Harvard University policy, Harvard Business School does not discriminate against any person on the basis of race, color, sex or sexual orientation, gender identity, religion, age, national or ethnic origin, political beliefs, veteran status, or disability in admission to, access to, treatment in, or employment in its programs and activities.

PLEASE RETURN THIS APPLICATION TO *(to be completed by Scholarship Awarding Organization):*

