



PRO BONO CONSULTING OUR YEAR IN REVIEW

Founded more than 20 years ago, Community Partners is a volunteer-led NYC-based organization. Our continued growth, and ability to benefit our community, depends solely on the work of our volunteers.

This year, we continued to serve our community with 171 alumni volunteers contributing their time, talents and business experience to 35 nonprofit organizations seeking pro bono consulting advice.

Working in small teams, our alumni volunteers are motivated by the missions of the organizations they serve, the dedication of their leaders and the opportunity to work with a diverse group of HBS colleagues who represent an exceptionally wide range of backgrounds and passions. The thoughtful analysis and problem-solving skills of our alumni generated actionable recommendations for these nonprofit organizations, including:

- development of new revenue strategies
- expansion or reduction of programs
- identification of strategic partnerships
- creation or evolution of governance and board structure
- improvement in the sustainability of a membership program
- augmentation of a donor base of new individuals
- positioning of a workforce development program for expanded funding
- identification of retention strategies for employees with entry level compensation
- growth of organizational capacity
- better understanding of core market and benchmarked competitors
- overhaul of communications and PR strategy
- reworking of a high cost business model to increase the number of clients served
- refinement of a mission statement

We would like to express our appreciation to all the volunteers who helped make this year another success.

See the full list of our volunteers here www.hbscnyccommunitypartners.org/thankyou

CO-CHAIRS



CHARLES TODDER, MBA 1962



CLARE PEETERS, MBA 2000

Community Partners provides nonprofit organizations with pro bono consulting teams of Harvard Business School alumni volunteers.

We offer HBS alumni opportunities to apply their business skills and career experience to the management challenges and opportunities of nonprofit organizations.

NONPROFIT CLIENTS



SAID OUR TEAMS' WORK MET OR EXCEEDED THEIR EXPECTATIONS



WOULD RECOMMEND OUR WORK TO OTHER NONPROFIT LEADERS

VOLUNTEER HOURS CONTRIBUTED

1,236

FY 2019

SUPPORTING SOCIAL ENTERPRISE INITIATIVES IN OUR COMMUNITY

In addition to providing pro-bono consulting advice for local nonprofits, the Community Partners leadership team drives a range of social enterprise programs and activities of the Harvard Business School Club of New York, including:

SKILLS GAP INITIATIVE:

We oversee a team of alumni volunteers developing innovative workforce development solutions. The team partners with area community colleges, medical facilities and NYC government to build and deliver tuition-free curricula based on employer-defined needs that ultimately link qualified candidates to employment opportunities in hard-to-fill middle skills healthcare positions.

The SGI team is also involved in placing locally trained tech grads and in developing a tuition funding model that replaces traditional student loans. Many major hospitals, other healthcare employers and tech companies have hired grads from the programs we support.

HBS EXECUTIVE EDUCATION SCHOLARSHIPS FOR NONPROFIT LEADERS:

We manage all aspects of the application process, evaluating candidate applications from area nonprofits and selecting recipients of scholarships for the Strategic Perspectives in Nonprofit Management (SPNM) and Performance Measurement for Effective Management of Nonprofit Organizations (PMNO) programs at Harvard Business School.

COMMUNITY PARTNERS LEADERSHIP AWARD:

We established this award in 2015 to recognize, reward and celebrate nonprofits which have demonstrated outstanding management and governance practices in their work.

WE CELEBRATE OUR 2018 WINNERS:

Gay Men's Health Crisis, Inc. (GMHC), received the top honor of Gold and a \$25,000 donation to support its mission. Music & Memory received Silver and \$10,000 and Graham Windham was awarded Bronze and \$5,000.

2018-2019 COMMUNITY PARTNERS COMMITTEES AND PROJECTS

ARTS & CULTURE



COMMITTEE

Barry Puritz, MBA 1965, Co-Chair
James Fincher, MBA 2003, Co-Chair
Burton Rothberg, MBA 1975
Cinthia Fernholz, MBA 2002
Joan Cheng, MBA 2002
John O'Donnell, MBA 1977
Tessa Vacher-Desvernaix, MBA 2018
Cornelius Marx, MBA 1967

PROJECTS

Brooklyn Museum
Buffalo Center for Arts and Technology
CUE Art Foundation
Josephine Herrick Project
Latin American Film Center
Midori Foundation Inc.
Rehabilitation Through the Arts
Sharsheret
The National Jazz Museum in Harlem

EDUCATION



COMMITTEE

Jessica Ziegler, MBA 1984, Co-Chair
Leo Corbett, MBA 1975, Co-Chair
Charley Beever, MBA 1978
Darren Sumter, MBA 1995
Efrem Sigel, MBA 1968
Meg Langan, MBA 1992

PROJECTS

Brooklyn Kindergarten Society
Build NYC
Fiver Children's Foundation
French-American Aid For Children, Inc.
Futures and Options
Getting Out and Staying Out
High School for Environmental Studies
Network 20/20
ReadWorks
St. Christopher's Inc.
The English Speaking Union of the United States



ENVIRONMENT & HEALTH

COMMITTEE

Cathy Stephenson, MBA 1990, Co-Chair
Richard Kane, MBA 1968, Co-Chair
Andrew Silbiger, MBA 1996
Amory Houghton, MBA 1979
Jeff Smith, MBA 1995

PROJECTS

American Lung Association
Child Mind Institute
High School for Environmental Studies
JCC Mid Westchester
Mount Sinai Adolescent Health Center
Parkinsons Foundation
StreetSquash



SOCIAL SERVICES

COMMITTEE

Calvin Mew, PMD 1984, Co-Chair
Hal Kennedy, MBA 1984, Co-Chair
Gretchen Grant, MBA 1985
Lisa Goldman Forgang, MBA 1995
Sunsy Hong, MBA 2005
William Meurer, MBA 1990

PROJECTS

EB Research Partnership
Feeding Westchester
Fostering Change for Children
Interfaith Hospitality Network of Essex County
The Arthur Project Inc.
T'ruah
Unique People Services
Volunteers of Legal Service (VOLS)

The HBS volunteers were professional, prepared, and full of great recommendations.

CHRISTIE KO
Executive Director, Fiver Children's Foundation



GOVERNING BOARD 2018-2019

Our Board oversees Community Partners' pro bono consulting work and guides a range of Social Enterprise initiatives, events and related activities of the Harvard Business School Club of New York.

BOARD CO-CHAIRS

Charles Toder, MBA 1962
Clare Peeters, MBA 2000

BOARD MEMBERS

Barry Puritz, MBA 1965
Cathy Saffer Stephenson, MBA 1990
Calvin Mew, PMD 1984
Cornelius Marx, MBA 1967
James Fincher, MBA 2003
Jessica Ziegler, MBA 1984
Hal Kennedy, MBA 1984
Leo Corbett, MBA 1975
Margaret Brown, MBA 1984
Richard Kane, MBA 1968

EMERITUS MEMBERS

Andrew Cheskis, MBA 1984
Ava Zydor, MBA 1984
David Theobald, MBA 1991
Dianna Raedle, MBA 1993
Joanne Lim, MBA 1999

What an amazing opportunity to sit, think, listen and innovate with professionals who have been doing this work for years.

TRACY HYTER-SUFFERN

Executive Director, National Jazz Museum in Harlem

From beginning to end, the process was thoughtful, robust, authentic and methodical.

SUZANNE WILSON

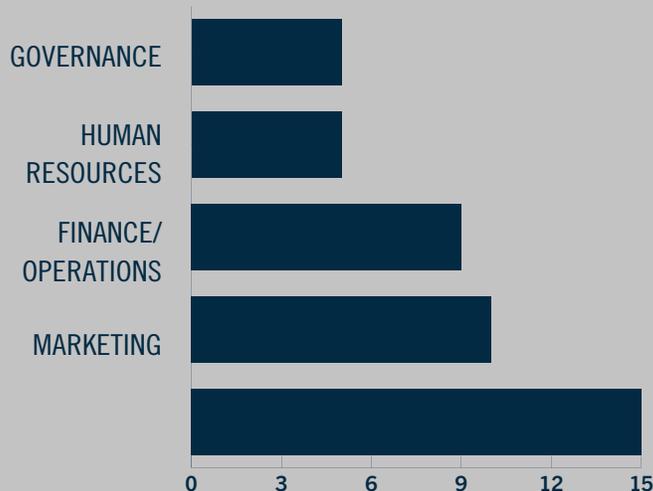
Executive Director, Midori Foundation Inc.

The team was supremely professional and a joy to work with.

GEORGE POLSKY

Executive Director, StreetSquash

PRO BONO CONSULTING FY2019 PROJECT FOCUS



HOW CAN OUR HBS ALUMNI TEAMS HELP AN ORGANIZATION YOU KNOW?

We invite nonprofits that could benefit from our pro bono assistance to apply for either:

CONSULTING ENGAGEMENTS

3 to 4-month project concluding with actionable recommendations based on our teams' research, findings and analysis.

BRAINSTORMING OR VISIONING SESSIONS

single, high-energy session structured and moderated by experienced alumni volunteers.

Visit hbscopycommunitypartners.org to learn more.

Or, reach out to Cori Floyd, our Program Manager at 347-817-7898 or CFloyd@hbscopy.org.