



**BRAINSTORMING MEETING  
FOSTERING CHANGE FOR CHILDREN  
OCTOBER 24, 2018**

**Objective**

Explore how the Board can contribute to FCFC's expansion.

**Background**

FCFC runs a program that trains potential foster care workers who agree to a two year commitment to work in the field. FCFC trains two cohorts of 25 Corps members twice a year, therefore placing 50 into the field each year. FCFC places its Corps members with approximately 10 NYC foster care agencies.

FCFC has a small staff of four. It has eight Board members. FCFC annual budget is approximately \$600,000.

FCFC would like to expand to have a greater impact on the care of foster children. One expansion option would be to expand the program beyond NYC. Another option would be to increase the number of cohorts trained each year.

**Findings**

**Board is focused on operations, limited fundraising.**

**Need to grow the Board with the right people**

**Desired competencies:**

**Rainmaker – politically, financially connected**

**Marketer – develop awareness and recognition**

**Planner – develop program plan, expansion plan**

**Other – experience in regulated environment, government**

Should develop the program into a product, online training

Messaging and exposure are important in expanding presence

Evaluate the program's currency (value) to related parties – partnership options

Barry should focus on developing the vision and articulate the idea – find the right idea

**Devote a portion of Board meetings to focus on the vision**

Invite outsiders to participate in Board meetings

Board may need to meet more often than quarterly because it has a role in managing the organization. Staff is limited in capacity.

Exploration of expansion with “franchise model” is a future goal.

**Present at the Session**

<b><u>HBSCNY Community Partners</u></b>	<b><u>HBS Alumni Volunteers</u></b>
Calvin Mew, PMD 1984, Moderator Hal Kennedy, MBA 1984, Coordinator	Catherine Higgins, MBA 2016 Tom Kadala, MBA 1985 Helen Kotchoubey, MBA 2001 Alex Lee, MBA 1994 Burton Rothberg, DBA 1975

<b><u>Fostering Change for Children</u></b>
Barry Chaffkin, CEO Bryan Hill, COO Michelle Rolfsmeyer, Program Coordinator - Children's Corps Melissa Potter, Board President Adam Jenah, Board Treasurer Ron Klempner, Board member (former Board President)