

Boards

- National Center for nonprofit Boards states that, on average, nonprofit boards have 16 members
- The fundraising objectives of nonprofit boards is best met with larger boards

Increase Giving Capacity of Board -1

- Quickly double the size of the Board
 - Broaden the range of talent
 - Widen the circle of connections
- Enforce the existing \$5,000 as an ironclad expectation of board members
 - Describe it as a minimum, Make explicit that it funds scholarships
- Consider doubling the Board commitment

Increase Giving Capacity of Board- 2

- The plan:
 - Ask each Board member to find one candidate for a meeting with Julie
 - Search active donor lists for people who should be solicited.
 - Use wealth ID techniques to find local residents who might give
 - Post with matching services – BoardNetUSA, BoardServeNYC, LinkedIn for nonprofits and/or use professional recruiters (e.g. Board Assist)